



EdSource Africa

Company Profile 2026

Building Ecosystems. Bridging Systems. Delivering Impact.

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WHO WE ARE



COMPANY INTRODUCTION

Overview

Edsource Africa is an ecosystem development, systems transformation, and implementation firm that designs programmes, strengthens institutions, develops people, builds partnerships, and creates collaborative platforms to solve complex development challenges across Africa. The firm operates at the intersection of people, institutions, industry, and opportunity to translate ideas and emerging priorities into practical, scalable solutions.

Key Details

WHAT THE COMPANY DOES	WHO WE SERVES	WHAT MAKES US DIFFERENT	KEY AREAS OF EXPERTISE	SCALE / SCOPE OF OPERATIONS
Combines strategic advisory, ecosystem design, partnerships, and practical delivery to turn strategy, fragmented initiatives, and individual projects into coordinated action, connected systems, and sustainable impact.	Governments, development partners, industry/private sector, universities, training institutions, professional associations, foundations, civil society, and community organisations	Employs a dual model combining commercial client advisory services with Edsource-led strategic platforms to build long-term ecosystem assets.	Systems transformation, institutional development, workforce and capacity development, programme implementation, professional learning, and knowledge innovation.	Regional reach across Africa within seven core economic and social sectors.

OUR PURPOSE, MISSION & VISION

OUR PURPOSE

To strengthen the systems that enable people, organisations and societies to thrive.

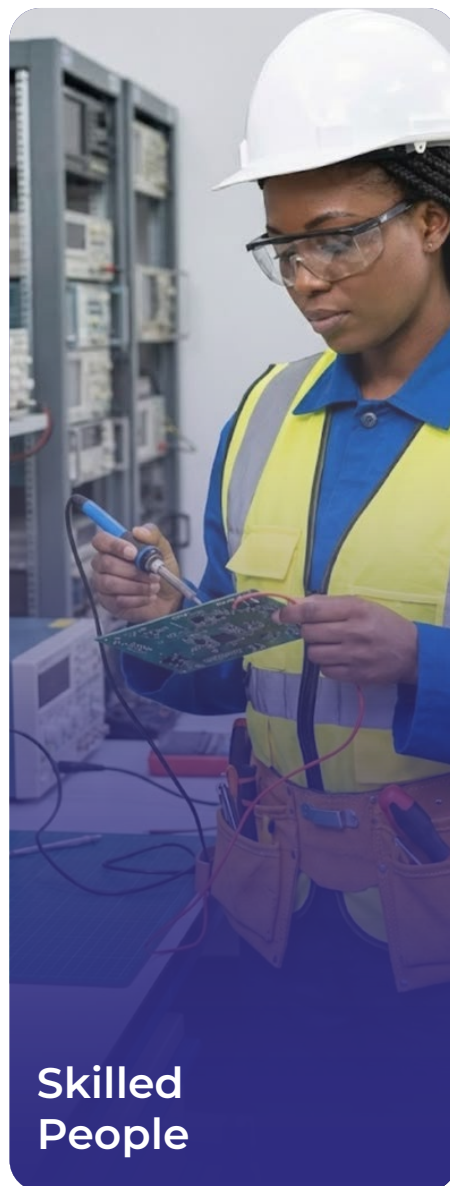
OUR MISSION

To design and build ecosystems that accelerate innovation, strengthen institutions, develop people and create sustainable social and economic impact across Africa.

OUR VISION

A future where strong ecosystems enable resilient institutions, skilled people, inclusive economies and transformative development.

OUR CORE IMPACT PILLARS



OUR PARTNERSHIP PRINCIPLES



Every engagement is guided by four principles.

WE LISTEN

We begin by understanding the ecosystem before proposing solutions.

WE CO-CREATE

We design solutions with partners, not for them.

WE COORDINATE

We connect stakeholders, align priorities and strengthen implementation.

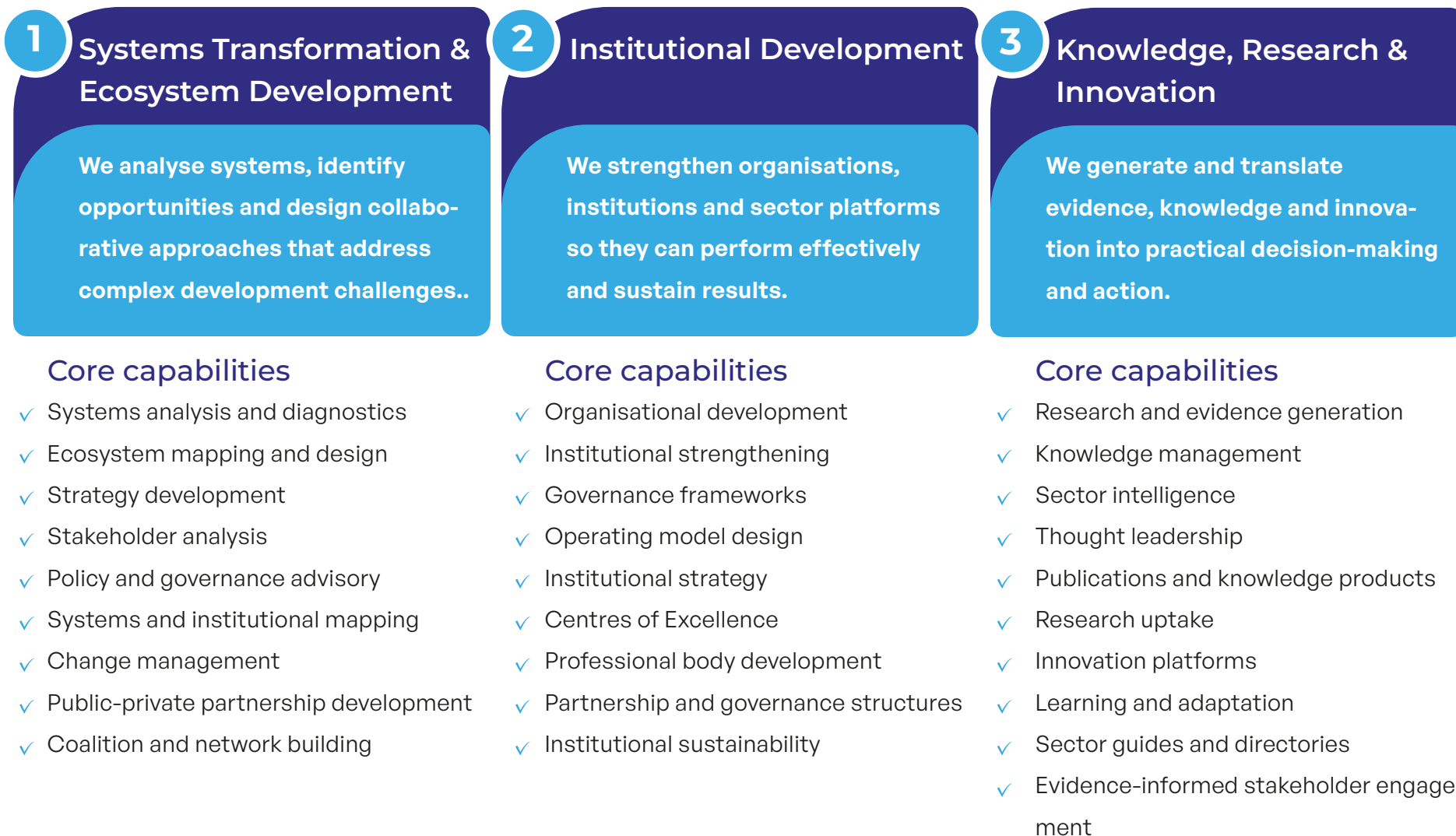
WE STRENGTHEN

We build institutional capacity and systems that sustain impact beyond individual projects.

OUR CORE CAPABILITIES



Edsource Africa integrates complementary capabilities that enable us to transform ideas into programmes, institutions, platforms and lasting systems change.



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Programme Development & Implementation

We design, coordinate and deliver programmes that translate strategy into measurable results.

Core capabilities

- ✓ Programme design
- ✓ Programme architecture
- ✓ Theory of Change
- ✓ Implementation frameworks
- ✓ Programme and project management
- ✓ Implementation leadership
- ✓ Secretariat and PMO support
- ✓ Partnership management
- ✓ Stakeholder coordination
- ✓ Employer engagement
- ✓ Monitoring, Evaluation and Learning
- ✓ Programme documentation and reporting
- ✓ Scaling and sustainability

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Professional Learning & Industry Training

We develop future-ready professionals, technical talent and sector workforces through structured learning and practical development pathways.

Core capabilities

- ✓ Curriculum development
- ✓ Executive education
- ✓ Professional development
- ✓ CPDs and certification pathways
- ✓ Learning experience design
- ✓ Digital learning solutions
- ✓ Industry training programmes
- ✓ Sector-specific training
- ✓ Apprenticeship and workplace learning
- ✓ Professional communities of practice
- ✓ Leadership and management development

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Workforce & Capacity Development

We strengthen the capabilities of people, organisations and workforces to improve performance, employability and future readiness.

Core capabilities

- ✓ Workforce development
- ✓ Work readiness
- ✓ Sector-specific employability
- ✓ Skills-gap analysis
- ✓ Employer engagement
- ✓ Industry–training institution linkages
- ✓ Leadership development
- ✓ Organisational capacity building
- ✓ Coaching and mentoring
- ✓ Change readiness
- ✓ Inclusive workforce pathways
- ✓ Gender-responsive workforce development

THE EDSOURCE ECOSYSTEM DEVELOPMENT FRAMEWORK

The **Edsource Ecosystem Development Framework** provides a practical methodology for designing, implementing and scaling collaborative systems that deliver measurable results.



DISCOVER

Understand the system, challenge, stakeholders and opportunities.

Outcome: Shared understanding of the challenge.

CO-CREATE

Bring stakeholders together to design solutions, programmes and pathways.

Outcome: Collaborative programme design.



MOBILISE

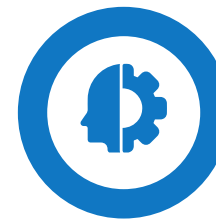
Build partnerships, governance, resources and implementation readiness.

Outcome: An implementation-ready ecosystem.

DELIVER

Coordinate implementation, stakeholder engagement and delivery.

Outcome: Collaborative delivery and measurable progress.



LEARN

Generate evidence, capture learning and strengthen decision-making.

Outcome: Continuous learning and improvement.

SCALE

Institutionalise successful approaches and expand impact.

Outcome: Sustainable systems change.



The framework is iterative rather than linear. Learning informs implementation, implementation strengthens partnerships, and strong partnerships create the conditions for long-term scale.

SECTORS WE SERVE

Edsource applies its capabilities across strategic sectors where stronger institutions, skills, partnerships and ecosystems can unlock social and economic opportunity.



EDUCATION, TVET & WORKFORCE DEVELOPMENT

Strengthening education-to-employment pathways, industry linkages, institutional capacity, skills development and workforce readiness.



GENDER EQUALITY & INCLUSION

Designing pathways that expand participation, progression and economic opportunity for women, girls and underserved communities.



DIGITAL ECONOMY, INNOVATION & ENTREPRENEURSHIP

Supporting innovation ecosystems, future skills, entrepreneurship, technology-enabled growth and the creative economy.



AGRICULTURE & FOOD SYSTEMS

Building collaborative platforms that strengthen resilient food systems, research uptake, innovation, climate adaptation and sustainable livelihoods.



RETAIL & INDUSTRY DEVELOPMENT

Strengthening professional capability, workforce development, industry collaboration, knowledge and sector growth.



YOUTH EMPLOYMENT & ECONOMIC OPPORTUNITY

Connecting young people to skills, employers, enterprise opportunities and pathways into productive work.



HIGHER EDUCATION, RESEARCH & KNOWLEDGE

Strengthening university-industry collaboration, graduate employability, research uptake, knowledge exchange and innovation.

STRATEGIC PLATFORMS

Our platforms translate Edsource's capabilities into practical ecosystems that bring together institutions, industry, government, academia, communities and development partners around shared priorities.

InnovateHER Kenya

Building pathways for girls and young women into STEM, technical education and future careers.

InnovateHER Kenya is a gender-responsive platform that connects education institutions, industry, government, professional bodies, mentors and development partners to strengthen pathways for girls and young women into STEM, TVET, leadership and emerging industries.

The platform connects:

Career awareness → Skills development → Industry exposure →
Mentorship → Work readiness → Apprenticeship → Employment /
Enterprise

Its focus includes:

- ✓ STEM and technical education
- ✓ construction and engineering
- ✓ technology and digital skills
- ✓ apprenticeships
- ✓ employment and enterprise pathways
- ✓ renewable energy and the green economy
- ✓ manufacturing
- ✓ career guidance
- ✓ industry exposure
- ✓ mentorship
- ✓ work readiness



InnovateHER Apprenticeship Accelerator

Building gender-responsive apprenticeship pathways into high-demand technical occupations.



The Apprenticeship Accelerator builds on the InnovateHER platform to connect young women with employers, TVET institutions and industry-led workplace learning.

Its focus includes:

- ✓ employer engagement
- ✓ occupational pathways
- ✓ work readiness
- ✓ apprenticeship design
- ✓ supervisor support
- ✓ industry–TVET collaboration
- ✓ transition to employment/enterprise
- ✓ further technical progression
- ✓ candidate preparation
- ✓ workplace learning
- ✓ evidence and learning for scale

The Accelerator is designed not only as a programme for women, but as a **demonstration model for stronger, more inclusive apprenticeship ecosystems.**

Education & Skills Intelligence

Connecting people to education, skills and opportunity.

Edsource is developing education and skills information assets that make it easier for learners, parents, institutions, employers and other stakeholders to navigate the education and skills ecosystem.

The **Education Directory** is envisioned as an evolving knowledge and market-access platform connecting:

- ✓ education and training institutions;
- ✓ programmes and qualifications;
- ✓ career pathways;
- ✓ skills and occupations;
- ✓ scholarships and opportunities;
- ✓ employers;
- ✓ internships and apprenticeships;
- ✓ professional development; and
- ✓ relevant education and workforce information.

STRATEGIC PLATFORMS II



Dryland Agriculture & Food Systems Platform

Strengthening resilient food systems and sustainable livelihoods.

Edsource's Dryland Agriculture & Food Systems platform brings together research, government, private sector, development partners, communities and other stakeholders to address interconnected challenges of climate change, food insecurity and sustainable livelihoods in dryland ecosystems.

Its focus includes:

- ✓ climate adaptation
- ✓ sustainable livelihoods
- ✓ private-sector engagement
- ✓ food systems
- ✓ agribusiness
- ✓ scalable solutions for dryland communities
- ✓ research uptake
- ✓ partnerships
- ✓ innovation
- ✓ policy and practice

Edsource works with strategic partners to convene, develop and implement initiatives that translate knowledge and innovation into practical action

Retail Professional Development & Industry Platform

Strengthening the capabilities and competitiveness of the retail sector.

Edsource is developing a retail professional development and industry platform focused on strengthening the capabilities of retail professionals, businesses and the wider retail ecosystem.

The platform can bring together:

- ✓ professional learning
- ✓ sales and merchandising
- ✓ industry knowledge
- ✓ upskilling and reskilling
- ✓ digital retail
- ✓ research and intelligence
- ✓ retail management
- ✓ leadership
- ✓ employer engagement
- ✓ customer experience
- ✓ workforce development

Through professional learning, sector knowledge products, industry engagement and strategic partnerships, the platform aims to contribute to a stronger and more professional retail workforce.



Technology, Entrepreneurship & Creativity (TEC) Summit & Platform

Connecting innovation, technology, entrepreneurship and the creative economy.

The TEC Summit & Platform provides a collaborative space connecting government, technology companies, innovators, entrepreneurs, academia, creatives and development partners.

The platform focuses on:

- ✓ digital economy
- ✓ entrepreneurship
- ✓ technology-enabled growth
- ✓ future skills
- ✓ innovation
- ✓ public-private partnerships
- ✓ AI and emerging technologies
- ✓ creative industries
- ✓ inclusive digital opportunity

The Summit provides the convening mechanism, while the wider platform creates opportunities for partnerships, programmes, learning, innovation and implementation beyond the event itself.

OUR DELIVERY MODEL

Every partnership is different. Some partners require support to design new initiatives, while others seek implementation expertise, ecosystem coordination, workforce development, professional learning or evidence to strengthen impact

Flexible Support Across the Programme Lifecycle

ECOSYSTEM DEVELOPMENT

Stakeholder mapping, ecosystem analysis, partnership development, coalition building and governance design.

PROGRAMME DESIGN

Programme architecture, implementation frameworks, Theory of Change, partnership strategies and MEL design.

IMPLEMENTATION SUPPORT

Programme coordination, secretariat services, stakeholder engagement, partnership management and employer engagement.

WORKFORCE & PROFESSIONAL DEVELOPMENT

Work readiness, competency development, industry training, professional learning and workforce pathways.

KNOWLEDGE & COMMUNICATIONS

Strategic communications, knowledge products, learning events, public engagement and visibility.

LEARNING & CAPACITY STRENGTHENING

Leadership development, professional learning, communities of practice, action research and evidence generation.

SCALING & SUSTAINABILITY

Institutional strengthening, investment positioning, policy engagement, replication and scaling strategies.

OUR COLLABORATIVE NETWORK

Our work is strengthened through relationships across:



GOVERNMENT & PUBLIC SECTOR

National Ministries and State Departments, County Governments, Regulatory and public institutions, Konza Technopolis Development Authority, National Industrial Training Authority (NITA), Kenya National Qualifications Authority and other relevant institutions



DEVELOPMENT PARTNERS & FOUNDATIONS

GIZ, International Labour Organization, Alliance for Greening Skills and Opportunities (AGSO), Bilateral and multilateral agencies, International NGOs, Foundations and development finance partners



INDUSTRY & PRIVATE SECTOR

Kenya Private Sector, Alliance (KEPSA), Technology and corporate partners, Employers, Industry associations, Business networks



EDUCATION, RESEARCH & PROFESSIONAL BODIES

Universities, TVET institutions, Research organisations, Professional associations, Skills providers

Creating Shared Value Through Collaboration

WHY EDSOURCE

We bring together systems thinking, strategic design and practical implementation to help organisations navigate complex challenges and create lasting impact. Our approach connects people, institutions and opportunities through collaborative, evidence-informed and sustainable solutions.

WE ADAPT TO CONTEXT

We design solutions around the priorities, capabilities and realities of the institutions and sectors we serve.

WE THINK IN SYSTEMS

We look beyond individual projects to understand the systems, institutions, incentives and relationships that shape outcomes.

WE BUILD PARTNERSHIPS

We bring governments, industry, academia, development partners and communities together around shared priorities

WHAT MAKES EDSOURCE DIFFERENT

WE BUILD FOR SUSTAINABILITY

We strengthen institutional capacity, ownership and systems that can continue beyond individual projects

WE CONNECT SKILLS TO OPPORTUNITY

We strengthen pathways between education, skills, employers, markets and economic opportunity.

WE GENERATE EVIDENCE

We integrate research, knowledge management and learning to strengthen decision-making and demonstrate impact.

WE DESIGN AND DELIVER

We combine strategic thinking with practical implementation, supporting partners from programme design through delivery, learning and scale.

MEASURING OUR VALUE



Edsource measures success not simply by the activities delivered, but by the outcomes those activities enable.

We seek to contribute to:

STRONGER INSTITUTIONS

Organisations with stronger systems, capabilities, leadership and partnerships.

SKILLED PEOPLE

People with relevant technical, professional and work-readiness capabilities.

CONNECTED ECOSYSTEMS

Stronger relationships between government, industry, education, research, communities and development partners.

GREATER OPPORTUNITY

Improved pathways into employment, enterprise, professional progression and inclusive economic participation.

SUSTAINABLE SOLUTIONS

Programmes and platforms that can be institutionalised, replicated and scaled.

Building Sustainable Value

Edsource works across the development lifecycle to ensure that ideas do not remain ideas.

We help partners move from:

Challenge → Strategy → Partnership → Programme →
Implementation → Evidence → Institutionalisation →
Scale

Our value lies in connecting the pieces.

We bring together the people, institutions, knowledge, partnerships and implementation capabilities required to turn ambitious ideas into practical and sustainable outcomes.

Building Partnerships for Lasting Impact

We believe the future of development lies in stronger partnerships, connected systems and collective action. Edsource Africa is committed to working alongside organisations that share this vision building ecosystems that strengthen institutions, develop people, connect opportunity and create lasting social and economic impact.

Building Ecosystems. Bridging Systems. Delivering Impact.

Let's Build Together

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